

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53568-1

DATE PRINTED

09/17/12

AND

PAGE 1

162	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GREAT AMERICAN MEDIA		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW Ste 800		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-3674	Washington	DC 20003-4024	
	USA		USA		
CONTACT	MIKE FURMAN		PRODUCT DCCC: 9/14 - 9/17		
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT CODE 1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/17/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	M	1	05:58A	07:00A	30S	09/17/12-09/17/12	THIS MORNING	1	1000.00	1000.00
2	M	1	07:00A	09:00A	30S	09/17/12-09/17/12	CBS THIS MORNING	1	750.00	750.00
3	Su	1	09:58A	11:30A	30S	09/16/12-09/16/12	WCCO SUNDAY MORNING NEWS	1	1200.00	1200.00
4	M	1	09:00A	09:58A	30S	09/17/12-09/17/12	JEFF PROBST SHOW	1	400.00	400.00
5	M	1	09:58A	11:00A	30S	09/17/12-09/17/12	PRICE IS RIGHT	1	800.00	800.00
6	M	1	10:58A	12:01P	30S	09/17/12-09/17/12	YOUNG & THE RESTLESS	1	700.00	700.00
7	M	1	11:58A	12:30P	30S	09/17/12-09/17/12	NOON NEWS	1	1000.00	1000.00
8	M	1	12:30P	01:00P	30S	09/17/12-09/17/12	THE BOLD & THE BEAUTIFUL	1	550.00	550.00
9	M	1	03:57P	05:00P	30S	09/17/12-09/17/12	ELLEN DEGENERES	1	1000.00	1000.00
10	F	1	04:59P	05:30P	30S	09/14/12-09/14/12	M-F 5PM NEWS	1	2000.00	2000.00
11	M	1	05:59P	06:30P	30S	09/17/12-09/17/12	M-F 6PM NEWS	1	3400.00	3400.00
12	Su	1	05:28P	05:58P	30S	09/16/12-09/16/12	SUNDAY 5:30P NEWS	1	1500.00	1500.00
13	F	1	06:27P	07:00P	30S	09/14/12-09/14/12	WHEEL OF FORTUNE	1	4000.00	4000.00
14	Su	1	09:00P	10:00P	30S	09/16/12-09/16/12	THE MENTALIST	1	7500.00	7500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	F,Su	1	10:00P	10:35P	30S	09/14/12-09/16/12	LATE NEWS M-F/SU	1	4200.00	4200.00
16	Su	1	10:35P	11:05P	30S	09/16/12-09/16/12	WCCO 4 NEWS AT 10:30	1	1800.00	1800.00
17	M	1	10:35P	11:38P	30S	09/17/12-09/17/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
18	F	1	11:37P	12:38A	30S	09/14/12-09/14/12	THE LATE LATE SHOW W/CRAIG	1	400.00	400.00
19	Sa	1	10:35P	11:05P	30S	09/15/12-09/15/12	STORM STORIES	1	700.00	700.00
20	Sa	1	11:05P	11:35P	30S	09/15/12-09/15/12	LIFE TO THE MAX PM	1	400.00	400.00
21	Sa	1	11:35P	12:35A	30S	09/15/12-09/15/12	CSI MIAMI	1	250.00	250.00
22	Su	1	11:05P	12:05A	30S	09/16/12-09/16/12		1	375.00	375.00
23	Su	1	12:05A	01:05A	30S	09/16/12-09/16/12		1	200.00	200.00
24	Sa	1	11:00A	06:00P	30S	09/15/12-09/15/12	NCAA COLLEGE FOOTBALL	1	750.00	750.00
Total Contract:								24		35875.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	35875.00	35875.00	
GRAND TOTAL									35875.00	

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